



Date: May 23, 2017
Time: 6:00pm
Location: Eclipse, Montevallo

- | | | |
|--|---|--|
| <input type="checkbox"/> Arthur H (Chair) | <input type="checkbox"/> Meg W | <input type="checkbox"/> Andrea E |
| <input type="checkbox"/> Jason P (City Council) | <input type="checkbox"/> Susan C | <input type="checkbox"/> Elliot M |
| <input type="checkbox"/> Hollie C (Mayor) | <input type="checkbox"/> Rob M | <input type="checkbox"/> _____ |
| | | <input type="checkbox"/> _____ |

People:

- Board members - check-in (each give an update on how they are doing)
- Addresses of new board members to Sandy. (updated email addresses?)
 - Andrea E
 - Rob M
 - Elliot M

Operations:

- Former meeting notes approved for April 2017
- Memberships
 - 0 – New Memberships
 - 0 – Current Memberships (expire May 2nd)
 - Spring Term (Jan – April) 4 months
 - Summer Term (May – Aug 15th) 3.5 months
 - Fall Term (Aug 15th – Dec) 4.5 months
- Income - \$22
 - \$22 t-shirt / bumper sticker / sales
 - **Note \$730** grant submitted 4/47/2017 (CarMax Foundation)
 - **Note \$xxx grant submitted xxxxxx (CarMax Foundation)**
- Expense - \$304 (April)
 - **\$304 Apr** [\$164 t-shirts (4/8)+\$40 Montevallo Art Festival (4/5)+\$100 Maintenance Supplies (4/17)]
 - **Note 160 Additional Maintenance Supplies (May)**
- NET – (\$282) – Account Balances/Budget **\$1,565**
 - City \$185
 - UofM \$1,211.43
 - Remaining City VC Budget **\$168.79**
 - **New budget 10/1**
- Fleet Update – 5 ready (in shed) _____
 - 28 Bicycles +3 Retired (2 OUT RENTED) = 33 Bicycles
- Vallocycle.com update (down since 11/11/2016) – **Six Months**
 - Look into free web hosting?
 - _____
- Green Fund Grant update - LG
 - Equipment has arrived
 - _____

Marketing/Fund raising:

- Supporting Membership
 - Meeting with Andrew Cost later this week to review designs
 - Thoughts on ordering? Each?
- Glow Ride – May - EM
 - Ride leaders Andrea E & Elliot M!
- Email Newsletter – Monthly updates & events (for non-members and members)
 - “**May**” 75 subscribers (grew from event sign-ups) 30%/19opens
 - “**April**” 40 subscribers (40%/14opens)
 - “**March**” 38 subscribers (31%/11opens)
 - Notes: _____
 - _____
 - _____
- Chamber Chatter May – Common Bicycle Roadblocks (May Marked our 7th month publishing!)
 - Nov – Fall Cycling Tips
 - Dec – Basic Chain Maintenance
 - Jan – Setting Your Saddle
 - Feb – Cycling Fun Facts
 - Mar – Tips for Cyclists Sharing the Road
 - Apr – How to Share the Road with Cyclists
 - May – Common Bicycle Roadblocks
 - June – Summer Cycling Tips
- Events
 - April – Twilight Ride (2nd Wednesday) 12th
 - April – Basic Bike Maintenance Workshop 17th @ 3p-5p
 - April – Earth Fest 21st 1p-5p
 - Thank You Note from organizers
 - April – Montevallo Arts Festival 22nd 10a-5p (Orr Park)
 - Thank You Note from organizers
 - Name new cruiser bike (pay \$1 to enter, best name wins a t-shirt) _____
 - T-shirt sales \$15 _____
 - Supporting membership sales \$60 (good for 5 years) _____
 - Bumper sticker sales \$5 _____
 - Name that bike part? _____
 - Maps of the City _____
 - Did you know we have a Public Art Trail? _____
 - April – Bike-A-Thon (Historic Tour) 29th
 - (Thank you to Shane Baugh for bicycle assistance?)
 - **May** – Glow Ride
 - **May** – Montevallo Yoga Festival (short notice)
 - Thoughts on next year?
 - June – Saturday Ride (1st Saturday) Waterfall - EM
 - June – Glow Ride (2nd Wednesday) 14th
 - July – Glow Ride (2nd Wednesday) 12th
 - August – Orientation Ride
 - August 21st Classes Begin
 - September – eClub cleanup (twice a year) Sept & April
- Idea Blurb (Open Forum)
 - Tell your biking story (what would we do with them?) _____
 - More pop-in maintenance workshops _____
 - BiCi Coop Model ↑ City space for shop? _____
 - Combination lock on the shed? _____
 - Future Internships – grant writing / matt walker / UofM Foundation

Movements “I move that” “second” “motion is carried”

- Approve April 2017 Board Meeting Minutes
- Return t-shirt pricing to \$10 per shirt (due to poor sales @ Montevallo Art Festival)

Next Board Meeting – June 13th @Eclipse